

論文摘要

論文名稱：中國大陸西部地區吸引外來投資的決定因素

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中文摘要

1978年中國大陸在經濟上採取改革開放政策後，中國大陸克服資金不足、技術落後等問題，經濟快速成長、人民生活水準和人均生產總值皆大幅提升。但中國大陸內部卻面臨各地區經濟發展的程度有極大落差的困局。為此，中國大陸政府提出多項區域發展政策，期能撫平區域發展不均衡的差距，「西部大開發」即為其中之一，希望能藉此一舉改善西部目前發展上的弱勢。但是西部地區要脫離落後狀態朝向發展所需要之條件究竟為何？西部大開發政策所切入之角度是否正中西部所需？本文將由影響外商投資西部的決定性因素，來評估西部大開發政策之成效。透過1997至2005年外商對中國西部地區投資的追蹤資料，搭配固定效果模型的估計，分析影響外商至西部進行投資的趨勢及決定性因素為何，並以估計之結果檢視「西部大開發」政策是否切中西部發展所需，確實改善西部投資環境。

根據實證結果顯示，吸引外商至西部進行投資的決定性因素有四，分別為相對工資率、基礎建設、礦產資源，以及外資開放程度。其他的變數如市場大小、勞動力素質、國營企業比重、中央移轉性支付比例以及優惠政策等，皆未有顯著影響。

The Determinants of Foreign Direct Investment in West China

Abstract

Since China has adopted the so-called “open door policy” in 1978, it has overcome its shortage of economic investment and lagged technology by accepting foreign direct investment (FDI) and the “east-tilted” policy. Two decades later, while China enjoys its high economic growth rate, it has to solve the dilemma of keeping economy growing or balancing the regional disparity. Hence the China government has proposed the “Western Region Development” policy to facilitate the slow-growing economy in west China.

Since FDI has played an important role in China economical development, the purpose of this study is to investigate the foreign direct investment in West China, and the flowing issue is using the results to evaluate the efficiency of Western Region Development policy, to see if the policy meet the need of western regional development. This study has based upon the panel data for western region during the period of 1997-2005 and fixed-effect model to investigate the determinants of FDI in West China. The result shows relative wage rate, infrastructure, mine resource, and openness to the rest of the world.

Finally, in order to reduce the mistakes occurred in models and enable the study more rigorous, uses more methods to test the models and the result.

Keywords: Western Region Development, Fixed-Effect Model, Foreign Direct Investment, Determinants

JEL Classification: B23 、 C33 、 F21 、 R58