

民主化下台灣的社會運動外部策略研究

摘要

本研究的問題意識為「為什麼國家體制有時無法成功消弭社會運動的風潮？」為了處理這個問題意識，本文採取一個「策略-關係」途徑的研究方法，並假設「社會運動若能於特定結構之下運用得宜的策略，即能持續生存發展」。因此，本研究探討台灣民主化過程之下一種特殊型態的「指向國家核心的社會運動」，分別是「反核四抗爭運動」以及「紅衫軍反貪腐倒扁運動」。

在本研究的第二章與第四章內容，分別描述了這兩個特殊的社會運動興起背景以及台灣民主化的進程；而在本研究的第三章與第五章內容，則分別討論這兩個社會運動採取的外部策略與策略互動。研究發現，「反核四抗爭運動」是以一種「以國家為槓桿」的外部策略；而「紅衫軍反貪腐倒扁運動」則採取一種「以大眾媒體為槓桿」的外部策略，這兩個案例在台灣民主化的不同階段之下分別成功形塑了「指向國家核心的社會運動」，並且共同見證了台灣民主化發展的獨特經驗，因此具有相當程度之指標性意義。

關鍵字：民主化、社會運動、策略-關係途徑、外部策略、指向國家

核心的社會運動、反核四抗爭運動、紅衫軍反貪腐倒扁運動

The Study of External Strategy of Social Movement in Taiwan's Democratization

Abstract

The original research conscious of this study is "Why state machine sometimes can't terminate certain social movement successfully?" In order to resolve this research conscious, the research adopt a "strategic-relational approach", and assume "If social movement could use suitable strategy in particular structure, the social movement could be exist and develop". For the reason, this research wants to treat a special type of social movement, and we called social movement with "point toward state core". This research further select two social movements with "point toward state core" in Taiwan's democratization : "Anti-Corruption Depose-Chen Campaign" and "Anti-Fourth Nuclear Power Plant Movement". In Chapter two and chapter four, I describe and analysis the background of social movement and democratic development in Taiwan; In Chapter three and chapter five, I discuss external strategy and the interaction of the two social movement cases.

This research discovery that Anti-Fourth Nuclear Power Plant Movement used the external strategy of "as state as leverage". On the other side, Anti-Corruption Depose-Chen Campaign used the external strategy of "as mass media as leverage". Finally, this research believes that the two social movements with "point toward state core" are both play an important role in every phase of Taiwan's democratization.

Key words : Democratization, social movement, external strategy, strategic-relational approach, social movement with point toward state core, Anti-Fourth Nuclear Power Plant Movement, Anti-Corruption Depose-Chen Campaign